

Co-ops Sponsored by StPete.LocallyGrown.Net

Fresh Fridays



Courtesy of StPete.LocallyGrown.Net

Our definition of a co-op is probably a lot different from ones that you have experienced. Many co-ops require members to meet, sort, and package the co-op's order. Also, the members share a large order intended to give variety—but not necessarily customer choice—of what was available from the sellers. The cost is usually distributed evenly among co-op members.

St. Pete Locally Grown has repurposed co-ops to better suit our customers! Some of our co-ops are formed in **neighborhoods** and others are formed **at work**. Another type is a **public drop spot** on the outer perimeter of our delivery area so we won't exclude folks from the beaches, etc. Regardless of the co-op type, everyone who orders receives an email on Wednesday with a delivery timeframe assigned to them for Friday. All orders are delivered on Friday usually between 11am & 6pm. Our co-ops benefit from savings on delivery, and order only what they want, if and when they want it. There is never an obligation to purchase.

Our **neighborhood co-ops** work like this. TWO households can form a co-op. That's all it takes but you can have as many people as makes sense. We package, label, and deliver the orders ready to place into individual coolers left for us by customers earlier in the day. The customers have either paid online when they ordered or have left a check for us in their cooler. No one has to be present to accept the delivery. We just arrive, transfer the goodies into the coolers, collect any checks we find, and then we leave. Customers pick up coolers at their convenience. That's pretty much all there is to it!

Our **office co-ops** work a little differently. We usually deliver to the front desk and the customers are called down to accept delivery. Customers (employees) sometime rotate who picks up on behalf of others.

Our **public pick up spots** are face-to-face deliveries to customers, usually in a parking lot at a CVS, gas station, etc.

Please let us know if and how you want to participate in our co-op programs and we will help you get started! Call our Market Manager at 727-515-9469 for more details.

We make it SO easy!